



CAMS

CONSPI ACADEMY OF MANAGEMENT STUDIES

Recognised by Cochin University of Science
and Technology [CUSAT] & AICTE



MBA PLACEMENT BROCHURE

2019

CONSPI ACADEMY OF MANAGEMENT STUDIES (CAMS), offers 2 year fulltime AICTE approved MBA of Cochin University of Science and Technology (CUSAT). The institution is consistently ranked among top 30 business school nationally and internationally, and has maintained a global reputation for academic excellence, world-class research and innovative leadership education for over a decade.

The college is housed within one of the finest purpose built learning facilities of a finite business school. It is situated within a beautiful, leafy park-land campus close to the Kerala state's capital, fastest growing and most culturally diverse city.



CAMS
CONSPI ACADEMY OF MANAGEMENT STUDIES



OUR MANAGEMENT TEAM



(Late) Adv. JAYACHANDRAN NAIR
Our Founder



Dr. DEEPU JAYACHANDRAN NAIR
Our Managing Trustee



Prof. THARIAN MATHEW
Our Course Co-Ordinator



PRINCIPAL'S MESSAGE

Conspi Academy of Management Studies(CAMS) is a pioneer Business School in Trivandrum. CAMS MBA Programme is affiliated to Cochin University of Science and Technology (CUSAT) & Approved by AICTE. MBA Programme offered by CUSAT ensures a stamp of quality. CAMS was established in 2004. Developing leadership capabilities lies in the heart of our MBA programme. At CAMS Students have great opportunity to experience a range of business challenges and issues. Special feature at CAMS is the opportunity for students to apply learning to real business situations. A special feature of CAMS is the opportunity to apply learning skills to real business situation. CAMS alumni works as leaders in highly esteemed companies all over the world. AICTE provides reassurance of value and relevance of CAMS MBA programme.

I am confident that our students who are trained as future managers will be capable of making a positive difference in the organisation where they work

It is an honor for me to invite the recruiting Corporate for campus placement.

Dr.VIOLET RAJAM R.V

Principal

CAMS, Trivandrum

THE ACADEMIC RIGOUR AT CAMS

PUBLICATIONS

Students actively publish their work in the form of research papers in national and international peer referred journals. CAMS is promoting publications by our Peer-Referred Research journals 'CAMS Journal of Business Studies and Research (ISSN No:0975-7953)

SUMMER PROJECTS/ FINAL PROJECTS

The students undertake various interdisciplinary research and industrial projects under the guidance of faculty solving real-time problems pertaining to research and the industry.

TRAINING

Mandatory six weeks in internship in industries/organizations to gain hands on experience in the third semester of MBA. Apart from this frequent industrial visit, Out Bound Training (OBT) soft skills training are organized for holistic development of the student.

SCHEME & SYLLABUS OF THE MBA PROGRAMME

We follow the scheme & syllabus framed by the School of Management Studies, CUSAT and the programme is conducted as directed by CUSAT.
CUSAT conducts the examinations and awards MBA Degree.

DETAILED LIST OF THEORY PAPERS

Twenty two core theory papers

Six elective theory papers

One paper on managerial skill Development

One project report on summer internship

One Final Project Report

Internal viva in first three semesters

One external viva

THE STRUCTURE OF THE SYLLABUS

Semester 1

Management Concepts & Organizational Behavior
Quantitative Techniques
Managerial Economics
Business Communication
Financial Accounting
Business Environment
Indian Ethos and Business Ethics
Managerial Skill Development

Semester 3

Management Science
Organizational Analysis and Processes
Entrepreneurial Development
International Finance
Project Report Based On Summer Internship
Elective 1
Elective 2
Elective 3

Semester 2

Financial Management
Marketing Management
Operations Management
Human Resource Management
Management Accounting
Research Methodology
Business Law
Information Technology for Managers

Semester 4

Business Policy And Strategic Management
Environment Management
Independent Research Study
Elective 4
Elective 5
Elective 6

List of Electives

Elective 1

International Finance

Global HRM

Purchase & Material
Management

Digital Marketing

Elective 2

Corporate Taxation

Management of Interpersonal
& Group Process

Enterprise Resource Planning

Elective 3

International Logistics
Management

Retail Management

Compensation Management

Elective 4

International Marketing

Supply Chain Management

Management Training &
Development

Elective 5

Banking Services

Brand & Product Management

Performance Management

Database Management
System

Elective 6

Quality Management

Human Resource
Management

Strategic Management
Information Technology

STUDENT PROFILE

FINANCE & OPERATIONS



Name : Anusha Jayan S

U G : B.com

Internship at : Airport Authority of India, TVM
Project : A Study on Financial Statement analysis at Airport Authority of India (AAI).

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Name : Ashwin Manoj

U G : BBA

Internship at : Kailas Cashew Exports
Project : An Analysis of Solvency position of KTDC, Trivandrum.

Phone : 9497831354

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Name : Athira S

U G : B.Com

Internship at : Kerala Solvent Extractions Ltd
Project : Analysis of solvency position at Kerala Solvent Extractions Ltd

Phone : 9539813646

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Name : Bini B Raj

U G : B.Sc Electronics

Internship at : Terumo Penpol Pvt. Ltd
Project : DuPont Analysis at SIDCO

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Name : Hari Sankar J.A

U G : BBA

Internship at : Noorul Islam Institute of Medical Science (NIMS)
Project : Materials Management at Shine Industries.

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Name : Hima Babu H

U G : BBA

Internship at : Vilappil service co-operative Bank Ltd

Project : A study on Fund Management of Vilappil Service Co-operative Bank Ltd

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Name : Midhun AU
U G : BBA
Internship : Transformers and Electricals
Kerala Ltd, Angamally
Project: Asset and Liability Management
at Thaikkad Service Cooperative Bank.
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U G : B.Com
Internship at : Agro industries Ltd
Project: Cash flow management at
KSEB
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Name : Vaishna S S
U G : BSc Cyber Forensic
Internship at : Shine Industries
Project: Stock Management at HANTEX
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STUDENT PROFILE

HR & FINANCE



Name : Aiswarya M
U G : BBA
Internship at : KKR Group (Nirapara)
Project : Employee safety and health measures at KKR Group of companies. (Nirapara)
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E Mail : maiswa95@gmail.com



Name : Akhila S Raj
U G : BBA
Internship at : KTDC, Tvm
Project : A Study about Time Management at KTDC, Trivandrum
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Name : Ancy A
U G : B.Com computer application
Internship at : IDBI Federal Life Insurance Ltd
Project : Study on the comparison of Uber taxi vs. Traditional taxi.
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Name : Ancy A S
U G : BBA
Internship at : Mahindra Holidays and Resort India Ltd
Project : A Study on Current Asset Management at Travancore Titanium Products Ltd, Tvm
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Name : Anjana S
U G : BBA
Internship at : Vijayamohini Mills Ltd,
Project : Quality of work life of employees in Terumo Penpol Ltd, Tvm.
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Name : Archana A.R
U G : BBA
Internship at : Kerala Automobiles Ltd.
Project : A study on Labour Welfare Measures at Milma, Ambalathara
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Name : Arya Nair M
U G : BA English
Internship : HLL Life Care Ltd.
Project : Work life balance of employees in HLL Life Care Ltd.
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Name : Aswathy Nair J M
U G : BBA
Internship at : Kerala State Housing Board
Project : A study on Financial Performance Analysis at Keltron
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Name : Aswathy S
U G : BBA
Internship at : KSEB
Project : Customer Satisfaction on Patanjali Products.
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Name : Divya James
U G : BBA
Internship at : Meat products of India Ltd, Kuthattukulam
Project : A study on Working Capital Management at K K R Group of companies. (Nirapara)
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Name : Reshma K
U G : BBA
Internship at : Capstocks and Securities (India) Pvt Ltd
Project : A Study on satisfaction of Employees on Quality of worklife at Titanium Products Ltd., Tvm.
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Name : Reshma V G
U G : BBA
Internship at : Kerala State Handloom Development Corporation Ltd
Project : Working Capital Management at Kerala State Handloom Development Corporation Ltd
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Name : Reshmi R S
U G : BSC Mathematics
Internship at : Trivandrum Spinning Mills Ltd
Project : A Study on Customer Preference towards Pothys and Ramachandran Shopping malls
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Name : Roja P H
U G : BBA
Internship at : Ksheera Cooperative Dairy Ltd
Project : Impact of Employee Morale & Productivity at Ksheera Cooperative Dairy Ltd.
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Name : Saranya R.S
U G : B.com with computer application
Internship at : Kerala Transport Development and Financial Corporation
Project : A study on Role of Trade Union for the welfare of employees at Hantex
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Name : Saranya S Kumar
U G : BBA
Internship at : Travancore Titanium Products Ltd.
Project : A study on effectiveness of Employee Welfare Measures at Khadi and Village Industries Board.
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Name : Shabana Beegam
U G : B.Com
Internship at : Revive Construction Company
Project : A Study on the effectiveness of Safety measures at Revive Construction Company
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Name : Sredha Sasi Kumar
U G : B.Com Computers
Internship at : Dr. SMCSI Medical College and Hospital
Project : A study on Working Capital Management of Hindustan Shipyard Ltd, Visakhapatnam
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Name : Varsha K Krishna
U G : B.Com with Taxation
Internship : HANTEX
Project: Study of Talent Management practices in Bank of Baroda
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Name : Vincy Vincent
U G : B.Com
Internship at : Handicraft Development Corporation of Kerala Ltd
Project: Financial Performance analysis
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Name : Vinduja Satheesh
U G : B.com
Internship at : N.S Hospital, Kollam
Project: An analysis of employee welfare measures in Indian Rare Earth Limited(IREL)
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E Mail : vindujacams@gmail.com

STUDENT PROFILE

HR & OPERATIONS



Name : Arya V Mohan
U G : B.Com
Internship at : Indus Motors
Project: Total Quality Management at HLL.
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Name : Asiya Ashraf
U G : BBA
Internship at : Kerala SIDCO
Project: A study on Superior Subordinate relationship at KEL(Kerala Electrical Allied Engineering)
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Name : Clinton Dominic
U G : BBA Airline and Airport Management
Internship at : Big Bazaar
Project: Training and Development at Big Bazaar
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Name : Jovin John
U G : BBA
Internship at : MVM Ayurvedic Research Lab
Project: Green Innovations of SBI- Customer Awareness & Perceptions.
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Name : Kuriakose T Thambi
U G : BSc Electronics
Internship at : FCI OEN Connectors
Project: Working condition and job satisfaction of delivery personnel of Uber Eats.
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Name : Nikil Berkman J
U G : BBA (Logistics & Supply Chain Management)
Internship at : Kerala Kaumadi
Project: Effectiveness of Quality Control at Terumo Penpol
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Name : Sanish M S
U G : B.Sc Hotel Management & catering science
Internship : Burdy, New Delhi
Project: A study on Employee empowerment and Performance at White Damor
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Name : Soniya Stalin
U G : BBA
Internship at : Milma
Project: The Study on SERQUAL model to assess service quality and customer Satisfaction in Club Mahindra Resort,TVM
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STUDENT PROFILE

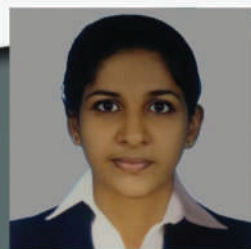
HR & MARKETING



Name : Akhil S Nair
U G : BBA
Internship at : DP World, Cochin
Project: Effectiveness of Employee Retention Strategies at Narayana Hrudayalaya Ltd, Bangalore
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Name : Anusha M Nair
U G : BBA
Internship : Keltron Equipment complex
Project: Effectiveness of Training and Development in Keltron equipment complex
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Name : Babitha S Babu
U G : BSc in Hospitality and Hotel Management
Internship at : L&T Defence I C, Coimbatore
Project: Talent Management Process at South park, Tvm.
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Name : Malavika Sajeev
U G : B.Com Computer Application
Internship at : SK Hospitals
Project: Impact of organizational climate on employee performance at The Leela Raviz
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Name : Rishwin Paul
U G : B.Sc Catering Science and Hotel Management
Internship at : Burdy, New Delhi
Project: Customer perception about the impact of advertisement.
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STUDENT PROFILE

**INFORMATION TECHNOLOGY
&
INTERNATIONAL BUSSINESS**



Name : Abhijith SJ

U G : BBA (Airline and Airport
Management)

Internship at : Hotel Apollo Dimora

Project: Study on Work life Balance of
Employees with reference to Hotel
Apollo Dimora

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STUDENT PROFILE

**INFORMATION TECHNOLOGY
&
HR**



Name : Aby R Charles

U G : BBA

Internship at : HUDCO

Project: Competency Mapping at
Deedi Motors Pvt. Ltd

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STUDENT PROFILE

**INFORMATION TECHNOLOGY
&
MARKETING**



Name : Shijo Joseph

U G : BBA

Internship at : Malayala Manorama

Project: Comparison on readership of Malayala Manorama with other dailies.

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STUDENT PROFILE

**FINANCE
&
MARKETING**



Name : Jaison Abraham

U G : B.Com

Internship at : Malayala Manorama

Project: Current Asset Management
at Hantex, TVM

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Team
Building

Brain
Storming
Session

Case
Study

Presentation
&
Seminars

our Salient Features

Training in Communication, Team Building and Interpersonal Skills

Exposure to Brain Storming Sessions

Learning through Case Studies

Participation in Management Meets

Project Presentation and Seminars

Cultural and Sport activities

Social Projects like Blood Donation, Medical Camps etc.

VISION — for — GROWTH



CAMS
CONSPI ACADEMY OF MANAGEMENT STUDIES

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OUR SISTER CONCERN



JAYACHANDRAN NAIR MEMORIAL INSTITUTE OF MANAGEMENT
BHARATHIYAR UNIVERSITY MBA

STUDENT PROFILE

FINANCE



Name : Nijitha S P Nair
U G : B.Sc Computer Science
Internship : KTDC
Project: Fund Allocation at KEPCO
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Name : Revathi S
U G : B.Com Taxation
Internship at : Hantex
Project:
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Name : Shajeer S
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Internship at :
Project: Working Capital Management
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Name : Shine S V
U G : BA English and Communicative
English
Internship at : Hantex
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STUDENT PROFILE

HR



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Name : Anu Breeze
U G : BBA Aviation
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Project:
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Name : Jini K
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Internship at : Indus Motors, Nilamel
Project: Employee Welfare at Handloom Corporation Ltd. , Nemom
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Name : Sumi Somu
U G : Bsc Zoology
Internship at : KTDC
Project: Role of Trade Union in employee welfare at Handloom Corporation Ltd., Nemom
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STUDENT PROFILE

OPERATIONS



Name : Daniel D
U G : BBA
Internship at : Kerala State Industrial
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Project:
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Name : Nithin Nath
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Project:
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Name : Reju Krishnan
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Name : Sharookh Mohammed S
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Internship at : KSIE- Air Cargo Terminal
Tvm Airport.
Project:
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STUDENT PROFILE

MARKETING



Name : Arun M Nair
U G : BA Tourism studies
Internship : G4S India Pvt Ltd
Project:
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